Four Business Sector:

Bosch Group

- € 77.9 bn in sales
- 410,000 Associates
- 150 countries

Mobility Solutions
Industrial Technology
Energy and Building Technology
Consumer Goods

Share of Sales:
- Mobility Solutions: 61%
- Industrial Technology: 39%

Bosch in Italy

Employees: 6.100
(preliminary data as of 31.12.2019)
#Restart Hackathon Bosch

May 19 – 21, 2020 - Online
#Restart – What is Restart Hackathon?

OnLine - Hackathon - May 19-21, 2020

**GOAL:** Find innovative ideas and business solutions for the period after COVID-19.

**DURATION:** 72h non-stop.

**PARTICIPANTS:** Max 125 Students from all Italian Universities.

**WORKING METHODOLOGY:** Participants will work in small groups (5 people) supported by Bosch Mentors.

**OUTLINE: 19 May – 21 May 2020**

- **0 hrs**
  - Idea Generation
- **Bosch Briefing**
- **Realization phase**
- **Final Evaluation**

**TOOLS:** Virtual Rooms in Microsoft Teams.
#Restart – Who are we looking for?

OnLine - Hackathon – May 19-21, 2020

Students (bachelor, master, PhD)

Entrepreneurial, creative, problem-solver, innovative

• Tech (web/app developer, electronics, informatics, telecom)
• Data (data science, statistics, mathematics)
• Business/marketing
• Humanities (design, sociology, psychology, etc.)
The #Restart – Challenge topic is focused on:

- **Mobility**: A different use of public transport, maximize use of private transport, enlarging private car functionalities (e.g. data collection, self-diagnosis).
- **Early Diagnosis**: The importance of infection monitoring to optimize the organization of the health system and to support business continuity.
- **Manufacturing Processes**: New logics in the management of the process production (Lean, 5S, maintenance, commissioning, etc.), due to social distancing.
- **Sociality**: Social distancing and new spaces. A different way to use everyday environments such as: office, home, shops.
# Restart – Hackathon Value Proposition

OnLine - Hackathon – May 19-21, 2020

- **Learn** about current developments and opportunities for the future;
- **Network** with Bosch and our partners;
- **Gain** valuable experience for future employment;
- **Meet** diverse, talented, entrepreneurial peers;
- **Develop** soft skills by working in interdisciplinary teams & pitching an idea to a large audience;
- **Realize** an outstanding idea with the possibility of Bosch’s long-term support;
- **Win** stage in our Multinational – Bosch.
#Restart – Agenda
OnLine - Hackathon – May 19-21, 2020

April, 30  Sending eMail to all University committee with event Flyer and subscription link.

May, 13  Application closing. Maximum number of partecipants: 125 Students (Max 25 Groups)

May, 13  Each confirmed partecipants will receive a confirmation email with attached a Training About Business Model Canvas – to be mandatory be use during Hackathon.

May, 14  Final tuning of Microsoft Teams functionalities together with Mentors.

May, 19  H: 15.00
Welcome RemoteBrief – Welcome to all Students. Presentation of Hackathon and Mentors.
Mentorship RemoteBrief – Mentors will define challenge with theirs group.

May, 21  H: 15.00
Pitch Presentation and Winning teams proclamation.